



Mr Alberto PUIG DE LA BARCA

Country: Cuba

Year of Birth: 1952

Mr. Alberto Puig de la Barca since 1973 has been the General Manager of Cubadeportes (the entity with exclusive rights to market products and services related to Cuban sports), occupying different management positions at the national level.

In 2010, he was elected president of the Cuban Boxing Federation and boxing commissioner for the country, positions he currently holds.

Puig has served as a member of the AIBA Executive Committee since 2013, on that same date he was appointed president of the Cuba Tamers team of the WSB to win the first place in the world in 3 opportunities and the second in his remaining 2 participations.

In 2014, he began working on the WSB Commission as Vice President until 2017 and from that date on he was appointed President of the WSB Commission.

Under the direction of Puig, Cuban boxing has rescued the achievements of the 80s and 90s, currently remaining among the powers with the best results in the world.