

RIGHTS AND BENEFITS OF FRANCHISEES

Match promotion for all six home matches per season:

- marketing and sale of tickets
- catering rights
- concession rights

Local sponsorship rights:

- corner posts
- ring-side banners
- boxers' trunks/robes
- round cards
- entrance tunnel
- interior backdrops

Other commercial rights:

- hospitality
- licensing
- merchandising
- franchise website

Centralised rights inventory

Media:

- TV/broadcast rights
- digital rights

Sponsorship:

- title/presenting rights
- betting/gaming rights

Play off matches:

- all promotional and commercial rights

