

# SCHEDULE FOR INAUGURAL SEASON 2010/2011

- Six home and six away matches
- Exhibition matches between franchisees
- Individual Championships - top two boxers in each weight category compete for title of World Series of Boxing Champion

DATE	WEEK	HOME	AWAY	A	B	C	D	
Fri 24 Sep 2010	1	A1	B1	H	A			
Sat 25 Sep 2010	1	C1	D1		H	A	A	
Fri 01 Oct 2010	2	B2	C2		H	A		
Sat 02 Oct 2010	2	D2	A2	A			H	
Fri 08 Oct 2010	3	A1	C1	H			A	
Sat 09 Oct 2010	3	B1	D1		H		A	
Fri 15 Oct 2010	4	C2	A2	A		H		
Sat 16 Oct 2010	4	D2	B2		A		H	
Fri 22 Oct 2010	5	A1	D1	H			A	
Sat 23 Oct 2010	5	B1	C1		H	A	A	
Fri 29 Oct 2010	6	A2	B2	H	A			
Sat 30 Oct 2010	6	C2	D2		H	A	A	
Fri 05 Nov 2010	7	B1	A1	A	H			
Sat 06 Nov 2010	7	D1	C1			A	H	
Fri 12 Nov 2010	8	C2	B2		A	H		
Sat 13 Nov 2010	8	A2	D2	H			A	
Fri 19 Nov 2010	9	C1	A1	A		H		
Sat 20 Nov 2010	9	D1	B1		A		H	
Fri 26 Nov 2010	10	A2	C2	H			A	
Sat 27 Nov 2010	10	B2	D2		H		A	
Fri 03 Dec 2010	11	D1	A1	A		H		
Sat 04 Dec 2010	11	C1	B1		A		H	
-	3-11 Dec 2010							World Cup
Fri 17 Dec 2010	12	B2	A2	A	H			
Sat 18 Dec 2010	12	D2	C2			A	H	
-	24 Dec 2010							Christmas
-	31 Dec 2010							New Year
Fri 07 Jan 2011	Semifinal 1*		Playoff					
Sat 08 Jan 2011	Semifinal 2*		Playoff					
Fri 14 Jan 2011	Final*							
Fri 21 Jan 2011								Final Four
Fri 28 Jan 2011								
Fri 04 Feb 2011								
Fri 11 Feb 2011								
Fri 18 Feb 2011								
Fri 25 Feb 2011								
Fri 04 Mar 2011								
Fri 11 Mar 2011								
Fri 18 Mar 2011								
-	25 Mar 2011							Free
-	01 Apr 2011							Easter
Fri 08 Apr 2011	3 bouts							Individual Championships*
Sat 09 Apr 2011	2 bouts							(competition concept 1bc)

\*Dates of semi-finals and final to be confirmed

# RIGHTS AND BENEFITS OF FRANCHISEES

- Match promotion for all six home matches per season:**
- marketing and sale of tickets
  - catering rights
  - concession rights

**Centralised rights inventory**

- Media:**
- TV/broadcast rights
  - digital rights

- Local sponsorship rights:**
- corner posts
  - ring-side banners
  - boxers' trunks/robes
  - round cards
  - entrance tunnel
  - interior backdrops

- Sponsorship:**
- title/presenting rights
  - betting/gaming rights

- Play off matches:**
- all promotional and commercial rights

- Other commercial rights:**
- hospitality
  - licensing
  - merchandising
  - franchise website



# COMPETITION CONCEPT

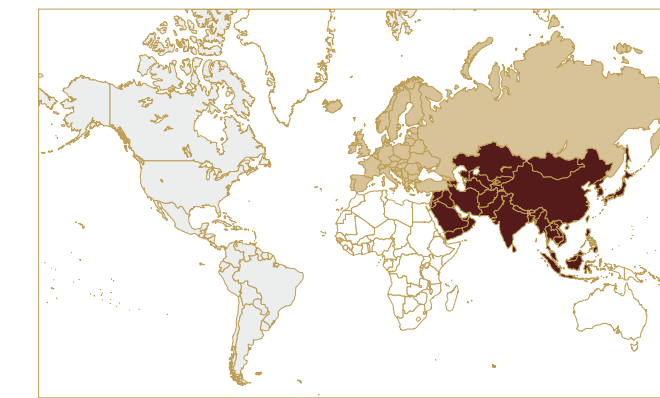
- 5 Weight Categories**
- bantam
  - light
  - middle
  - light heavy
  - heavy
- Professional Boxing -**
- no vests
  - no headgear
  - 5 rounds of 3 minutes per bout



# WORLD SERIES OF BOXING

Fresh new concept from AIBA - a city based franchised league of professional boxing, established on a global basis.

- 3 continental conferences
- 4 franchisees in each conference
- 12 franchisees
- 1 match, consisting of 5 bouts over 2 hours
- 75 matches in each season



# WOMEN'S BOXING HISTORY

- Women's boxing was officially recognized by AIBA in 1994.
- Women's World Championships in boxing have been organized five times and the number of countries and participants have grown steadily to number 218 boxers from 39 countries at the AIBA Women's World Championships Ningbo City 2008.

**AIBA Women's World Championships:**

- 2001 Scranton, USA: 124 boxers/31 countries
- 2002 Antalya, Turkey: 185 boxers/31 countries
- 2005 Podolsk, Russia: 139 boxers/30 countries
- 2006 New Delhi, India: 174 boxers/33 countries
- 2008 Ningbo City, China: 218 boxers/39 countries
- 2010 Bridgetown, Barbados



# WOMEN'S BOXING TODAY

- Women's boxing is widely practiced in 125 countries and on 5 continents
- Estimate of licensed boxers/participants in women's boxing worldwide: 500,000

**Number of countries with organized women's boxing programs:**

- Europe - 40
- Americas - 34
- Asia - 22
- Africa - 17
- Oceania - 8

Continental Women's Boxing Championships have been held 18 times as follows:

- Africa - 1
- Americas - 4
- Asia - 4
- Oceania - 3 (together with men's event)
- Europe - 6
  - 2001, France: 78 boxers/14 countries
  - 2003, Hungary: 117 boxers/21 countries
  - 2004, Italy: 116 boxers/16 countries
  - 2005, Norway: 100 boxers/18 countries
  - 2006, Poland: 126 boxers/22 countries
  - 2007, Denmark: 137 boxers/26 countries



# WOMEN'S BOXING IN THE OLYMPIC GAMES

AIBA proposes to reduce 40 boxers from current 286 men's quota for a women's boxing program as follows:

- o Men's Quota: 246 boxers
- o Women's Quota: 40 boxers
- o Five weight categories:
  - 47kg
  - 53kg
  - 60kg
  - 69kg
  - 75kg
- o Eight boxers per weight category

• Women's boxing will be incorporated into the men's program and no additional arrangements will be necessary to accommodate women's and men's boxing schedules.



# WHY WOMEN'S BOXING?

- Having first been practiced in 3000 BC, boxing has one of the richest histories in sport and was one of the first sports to be included in the modern Olympic Games, however boxing was the only sport in the 2004 and 2008 Olympic Games which did not include female competitors.
- To compete at the Olympic Games is the goal of every sportsman and sportswoman however, at present, it is unattainable for thousands of female boxers.
- The addition of women's boxing means a truly universal Olympic Games.
- AIBA, the International Boxing Federation, has joined female boxers around the world to support the inclusion of women's boxing in the 2012 Olympic Games in London.
- Women's boxing promotes the sport for everyone.
- AIBA supports the promotion of the Olympic Movement, its goals, values and vision of gender equality.
- Sport is her birthright, and the ring is her chosen field of play.
- Women's Olympic boxing is a vote for the future.